



2020 APSA ANNUAL MEETING & EXHIBITION

SAN FRANCISCO, CA
SEPTEMBER 10-13

MEETING PROSPECTUS

DEMOCRACY, DIFFERENCE, AND DESTABILIZATION

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The **2020 APSA Annual Meeting & Exhibition** is expected to again attract 6,500+ political science professionals to the four-day program covering the breadth of the profession and sub-fields, short courses and workshops, panels and lectures, poster presentations, and an exhibit hall showcasing 65+ companies.

Top Reasons to Exhibit, Sponsor, and Advertise

Recognition

Connect your company name with an established meeting of professionals.

Numbers

As the largest political science meeting in the world, it's easy to get a return on your investment.

Opportunity

For three days, you will reach thousands of political scientists who seek your products and services.

Exposure

Promote your brand and network with current and prospective customers.

Attendee Profile

- 6,500+ attendees (Educators, scholars, researchers, students)
- 6 continents and more than 50 countries are represented
- 20% of attendees are from outside the US
- 65+ exhibitors and sponsors
- 850+ universities and colleges represented

Attendees look for the following:

- Classroom and Teaching Tools
- Fellowships
- Funding Foundations
- Government Agencies
- International Publishers
- Media Outlets
- Non-Governmental Organizations
- Publishers
- Recruiters/Job Services
- Research and Data Tools
- Software and Technology
- Think Tanks
- University Presses

Recent Exhibitors, Sponsors, and Advertisers

Cambridge University Press
Carnegie Corporation of New York
Cato Institute
Center for International and Regional Studies at
Georgetown University in Qatar
Central Intelligence Agency
Chatham House
College Board
Columbia Global Reports
Columbia University Press
Cornell University Press
CQ Press
Department of Political Science at University of
Gothenburg
Duke University Press
Ewing Marion Kaufmann Foundation
Georgetown University Press
Harvard University Press
ICPSR Summer Program in Quantitative Methods of Social
Research
Ingram Academic Services
Institute for Humane Studies
Ipsos
Japan Library
Knoff Doubleday
Lexington Books
Liberty Fund
Lynne Rienner Publishers
McGill-Queens University Press
MIT Press
Nanovic Institute for European Studies
National Endowment for the Humanities
Newsbank/Readex
NYU Press
Oxford University Press
Palgrave Macmillan
Pearson

Policy Studies Organization
Polity
Princeton University Press

Qualitative Data Repository
Roper Center for Public Opinion Research
Routledge; Taylor and Francis Group
Rowman & Littlefield
RStudio
Russell Sage Foundation
SAGE Publishing
Soomo Learning

Springer
Stanford University Press
StataCorp
Statecraft Simulations
SUNY Press

Temple University Press
U.S. Department of Treasury Data Lab
University of California Press
University of Chicago Press
University of Georgia
University of Michigan Press
University of Minnesota
University of Pennsylvania Press
University of Toronto Press
University of Virginia Press
University Press of Kansas
W.W. Norton
Wiley
Woodrow Wilson Center
Yale University Press
YouGov

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EXHIBIT

Market your company, products, and services through direct interface and networking with political science professionals.

Each 10'x10' booth includes:

- 8'-high backdrop and 3'-high draped sidewalls
- 7" x 44" two-line sign with company name and booth number
- Company listing on the Annual Meeting website, in the program, and mobile app
- Exhibit Hall-only badges for 3 booth personnel
- One Annual Meeting registration to attend events and sessions
- One printed program book
- One Priority Point for the following year's Annual Meeting exhibit space selection
- 10% discount on advertising in APSA's member newsletter and on PoliticalScienceNow.com
- Business meeting or reception space (deadline to reserve is March 31, 2020)

RATE

\$2,500 per 10'x10' booth

LOCATION

Hilton San Francisco Union Square
333 O'Farrell Street, San Francisco, CA 94102

MEETING

Thursday, September 10 – Sunday, September 13

EXHIBITS

Thursday, September 10, 9a.m. – 6 p.m.
Friday, September 11, 9a.m. – 6 p.m.
Saturday, September 12, 9 a.m. – 4 p.m.

INSTALLATION & REGISTRATION

Wednesday, September 9, 8:00a.m. – 5:00p.m.

DISMANTLING

Saturday, September 12, 4:00p.m. – 11:00p.m.

Promote Your Presence

Booth receptions (see Sponsorships) help drive more attendees to your booth. This is a great opportunity to network, have a "Meet the Publishers" event, and feature your books, products, services, and programs to a large crowd.

Carpet decals (see Advertising) encourage attendees browsing the Exhibit Hall to make their way to your booth. You can place your company or product logo and booth number on decals throughout the Exhibit Hall.

Program book ads (see Advertising) can also drive attendees to your booth. Submit an advertisement that includes your booth number to let attendees know where they can find your company in the Exhibit Hall.

Enhance your company listing (see Advertising) with the Logo Package. Your company logo and description will be added to the exhibitor listing in the print and digital program book, mobile app, and Annual Meeting website.

SPONSORSHIPS

APSA offers an assortment of sponsorships for every budget, each with their own unique benefits listed below and on the following page. Your support will demonstrate your company's commitment to the discipline and the proceeds go towards enhancing the meeting experience for attendees.

All Sponsors Receive:

- Company recognition and logo placement on Annual Meeting signage and publications
- Space to host a business meeting and reception (deadline is March 31, 2020)

Premier Benefits (\$30,000 minimum)

- 25% discount on one booth at next year's Annual Meeting
- 3 Annual Meeting registrations
- 1 full page, black and white ad in the program book
- VIP Table at the APSA Awards Ceremony
- Right of first renewal at the next Annual Meeting

Platinum Benefits (\$15,000 minimum)

- 1 full page, black and white ad in the program book
- 2 Annual Meeting registrations

Gold Benefits (\$10,000 minimum)

- 1 full page, black and white ad in the program book
- 1 Annual Meeting registration

Silver Benefits (\$2,500 minimum)

- 1 half page, black and white ad in the program book
- 1 Annual Meeting registration

General Sponsor Level

- Supporters that do not reach the Silver Sponsor level receive the Logo Package, which includes a company logo and description on the Annual Meeting website, in the program book, and the mobile app.

Additional Opportunity

The Generation to Generation Initiative seeks to secure the long-term needs of the Ralph Bunche Summer Institute, an annual 5-week program that introduces the world of doctoral study in political science to undergraduate students from underrepresented racial and ethnic groups.

Sponsors are welcome to add any donation amount to the Initiative on their sponsorship order form and will be recognized on signage at the conference as well as on the APSA website year-round. Donations are tax deductible.

Opening Reception

This premier reception celebrates the start of the Annual Meeting. The sponsor has the option to provide logoed materials, such as napkins, and special event signage recognize the sponsor's support. (Please Inquire)

Wi-fi

Internet is integral for attendees, as it is used to access the mobile app, view the meeting website and online program, and email other attendees. Create a unique password including your company's name. (Please Inquire)

Ralph Bunche Summer Institute (RBSI) Scholar Attendance

Help scholars at the RBSI attend the meeting. The Institute introduces undergraduate students from underrepresented groups to the world of doctoral political science. Special event signage will recognize the sponsor's support. (\$11,000)

Childcare

Sponsor childcare for working parents at the event. With your sponsorship, parents will be reimbursed for costs. The sponsor's support is recognized on the childcare registration form. (\$10,000)

Congressional Fellowship Program Reception

This APSA Fellowship brings select political scientists and other professionals to Capitol Hill to experience Congress for nine months. This hour-long gathering is where alumni stop by to catch up with old friends and meet new colleagues. Special event signage will recognize the sponsor's support. (\$10,000)

Graduate Student Reception

Reach the scholars of tomorrow and the next generation of faculty by supporting the always popular reception on Saturday night. Special event signage will recognize the sponsor's support. (\$10,000)

International Attendee Reception

Welcome the global audience by sponsoring this reception. Nearly 20% of APSA's attendees are from outside the US. Special event signage will recognize the sponsor's support. (\$10,000)

Mentor Networking Reception

Sponsors will be recognized on special event signage. (\$10,000)

New Member & First-Time Attendee Breakfast

Help introduce new APSA members and attendees to the Annual Meeting during this sponsored breakfast. Sponsors will be recognized on special event signage. (\$10,000)

RBSI & Minority Fellowship Program Alumni Networking Reception

Demonstrate your commitment to a diverse and inclusive discipline by sponsoring a reception for alumni of APSA's programs supporting underrepresented groups. Special event signage will recognize the sponsor's support. (\$10,000)

Teaching and Learning Conference (TLC) at APSA Breakfast

Sponsor breakfast at the TLC at APSA, the full day program that equips faculty with resources for inside the classroom. Special event signage will recognize the sponsor's support. (\$10,000)

TLC at APSA Luncheon

Sponsor lunch at the TLC at APSA. (\$10,000)

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Professional Headshot Station

Personal branding is becoming increasingly important. Sponsors will be recognized on special event signage and a marketing material distribution table will be made available. (\$8,500/2 days; \$5,000/1 day)

Lanyards

Lanyards are an essential item and provided to each attendee to hold their meeting badge. This is an opportunity to have your company logo branded throughout the Annual Meeting. (\$6,500)

Career Fair

The Career Fair is an opportunity for emerging political scientists to connect with departments, institutions, and organizations discussions about jobs in political science, both on campus and in applied settings. Special event signage will recognize the sponsor's support. (\$5,000)

Charging Station

Help attendees relax and recharge by sponsoring a branded Charging Station in a general meeting area. These stations feature seating and a table with built-in outlets. (\$5,000)

Interview Service

The Interview Service provides an opportunity for employers to interview job candidates onsite at the APSA Annual Meeting. Special event signage will recognize the sponsor's support. (\$5,000)

RBSI Poster Session

RBSI Scholars hone key presentation skills and learn about the research of other political scientists. Your company will be recognized on 12 iPoster monitors and special event special event signage. (\$4,000)

Exhibit Booth Reception

Receptions help drive traffic to your booth to provide face-to-face time with attendees. APSA promotes the event in the program. Sponsors will be recognized on special event signage. (\$3,000 - \$5,000)

Ice Cream Social

This family-friendly ice cream break brings together annual meeting attendees of all ages. This event is open to all registered attendees. Sponsors will be recognized on special event signage. (\$3,000)

Product Demonstration

Showcase your company to a captive audience during Product Demonstration. APSA will provide seating and promote the event in the program book. Sponsors are recognized on special event signage. (\$3,000)

Exhibit Hall Coffee Break

Fuel scholars' minds with a networking coffee break in the exhibit hall during a program break. Sponsors will be recognized on special event signage. (\$2,500)

Sponsored Seating Area

Attendee surveys mention that seating areas are important. Increase awareness of your company in the Exhibit Hall by featuring your company name on signage placed near your sponsored table. (\$2,500)

Travel Grants

Ensure that members of the political science community can attend the Annual Meeting. Your sponsorship will help deserving scholars and students join their colleagues at this important event. (\$1,000)

ADVERTISE

Build your multi-channel marketing strategy. With a variety of print and digital opportunities for every budget, advertising is an affordable, high value proposition. If your unable to attend the meeting, your company can still have a presence with an ad.

Program Book

The program is made available in print and digital format. The digital version is accessible in advance of the meeting, putting your ad in front of attendees even earlier.

<u>Size</u>	<u>Rate</u>
Back Cover in Color	\$2200
Inside Back Cover	\$2000
Inside Front Cover	\$1800
Full Page	\$1250
Half Page	\$900

Mobile App

With an increase in mobile device usage by attendees, maximize your exposure on the app and be the first thing everyone sees with an advertisement on the table of contents and app pages. (\$2,250)

Annual Meeting Website

The website is visited frequently by attendees looking to access the online program, make travel arrangements, and more. Your ad will rotate on the website from June – September. (\$1,500)

Exhibit Hall Carpet Decals

Place your company or product logo plus booth number right when attendees enter the hall. Your 2' x 2' carpet decal can be placed in one or both exhibit hall entrances or in a main aisle. (\$1,000)

iPosters

These digital and interactive poster boards are used by scholars to present their research in the Exhibit Hall. Your ad will be included on the splash screen of all 12 iPoster monitors. (\$1,400/day; 3 days total)

The Daily

This daily eNewsletter with an open rate of at least 60% is sent each morning of the Annual Meeting to attendees and provides the day's schedule of events and photo recaps of the previous day. (\$995/day; 4 days total)

Welcome Email

The Welcome Email is the know-before-you-go message sent to attendees in advance of the annual meeting. The Welcome Email typically has an open rate of more than 60%. (\$800)

Logo Package

Enhance your company's visibility with a Logo Package. This includes your company logo and description on the Annual Meeting website, in the program book, and the mobile app. (\$250)

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YEAR-ROUND OPPORTUNITIES

APSA Monthly eNewsletter

The monthly eNewsletter is distributed to 12,500+ APSA members. Annual Meeting exhibitors and sponsors receive a discounted rate. Contact communications@apsanet.org to reserve space.

Packages	Rate
1 Month	\$375
3 Months	\$775
6 Months	\$1,350
12 Months	\$2,400

PoliticalScienceNow.com

APSA's companion website and story-telling platform highlights the work and accomplishments of scholars across the discipline. Exhibitors and sponsors receive a discounted rate. Contact communications@apsanet.org to reserve space.

Packages	Rate
1 Month	\$575
3 Months	\$1,200
6 Months	\$2,070
12 Months	\$3,675

Institutional Membership

Organizations may join APSA to receive an array of member benefits. Contact membership@apsanet.org to join.

LEVEL 1 (\$990)

Full access to eJobs
Space at Annual Meeting Career Center
One designated representative
Recognition (optional)

LEVEL 2 (\$1,250)

All Level 1 Benefits
10% discount on Individual Membership (for up to 5 individuals)

LEVEL 3 (\$1,750)

All Level 2 Benefits
15% discount on exhibit booth at Annual Meeting
10% Annual Meeting registration discount (1 individual)

Plan Now for Future APSA Annual Meetings

September 29 - October 3, 2021, Seattle, Washington

September 14 - 18, 2022, Montreal, Canada

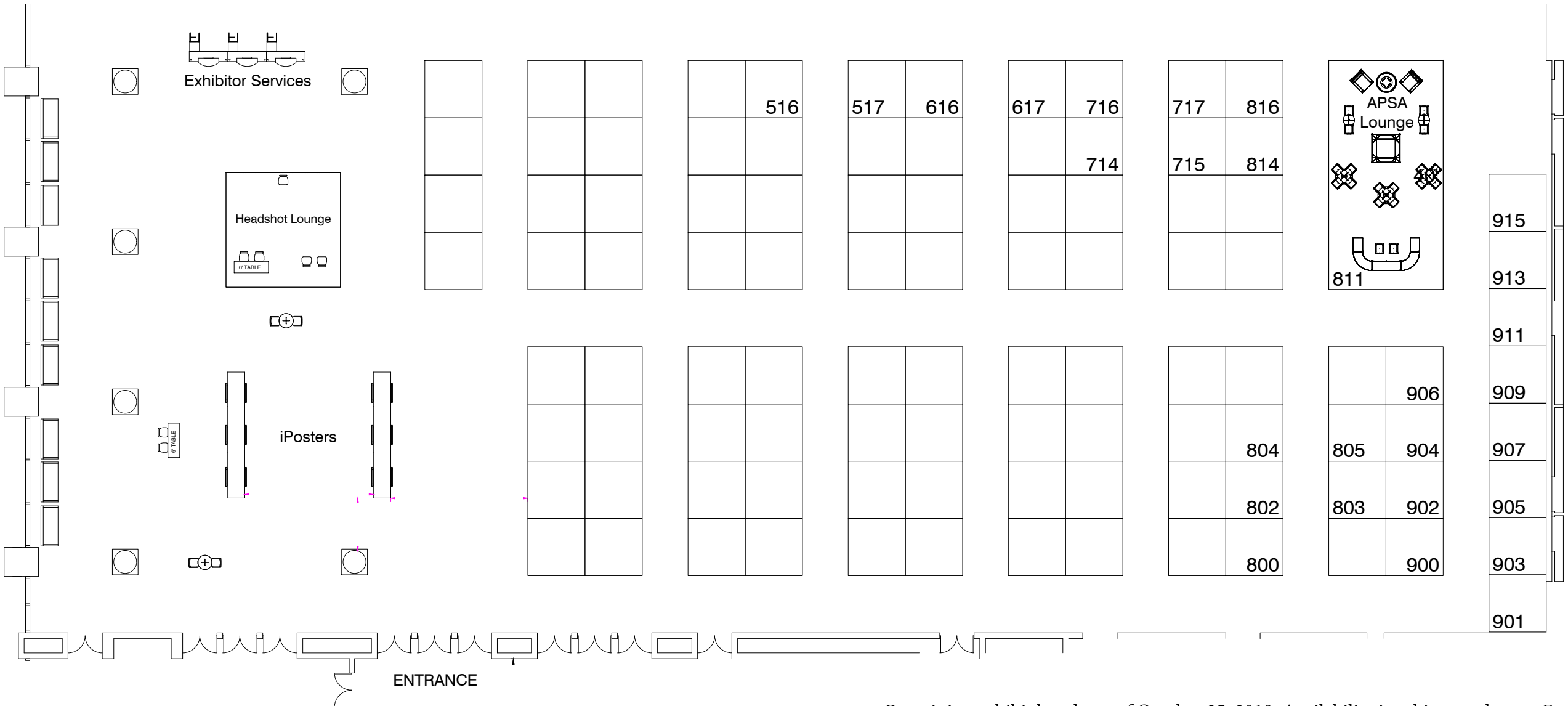
August 31 - September 3, 2023, Los Angeles, California

Contact Information

American Political Science Association
1527 New Hampshire Avenue, NW, Washington, DC 20036
Phone: (202) 483-2512
Fax: (202) 483-2657
Email: development@apsanet.org
Web: apsanet.org

APSA 2020 Annual Meeting and Exhibition - September 10 - 13, 2020

HILTON SAN FRANCISCO UNION SQUARE - GRAND BALLROOM - SAN FRANCISCO, CA



Remaining exhibit booths as of October 25, 2019. Availability is subject to change. For questions about booth locations, please contact the APSA development team at development@apsanet.org.



Exhibitor Application

2020 APSA Annual Meeting
September 10 - 13, 2020 • San Francisco, CA

Exhibitor Information

Name: _____

Title: _____

Email: _____

Company (as it should be listed in the program):

Address: _____

Phone: _____ Fax: _____

Website: _____

☐ We hereby apply for exhibit space at the 2020 Annual Meeting of the American Political Science Association and agree to abide by all regulations specified under Terms and Conditions.

Signature _____

Print Name _____

Requested Booth Size: _____ x _____

Requested Booths in Order of Preference*:

*APSA does its best to assign booth preferences

1) _____ 2) _____ 3) _____ 4) _____ 5) _____ 6) _____

Please indicate the general location you prefer if none of your choices are available: _____

Each booth is \$2,500 and includes:

- 10' x 10' space
- 8'-high backdrop and 3'-high draped sidewalls
- 7" x 44" two-line sign with company name
- 3 exhibit booth personnel registrations
- 1 full Annual Meeting registration
- 1 Priority Point towards booth selection for APSA 2021
- Company listing in the Annual Meeting program, mobile app, and website
- Business meeting or reception space (deadline to reserve is March 31, 2020)

Table, chairs, and other furnishings not included

Additional Visibility: Check if interested

_____ **Enhanced booth listing (\$250)** - add your company logo and brief description to the program exhibitor listing

_____ **Full Page Ad (\$1,250)** - Reserve a full page in the program to advertise your company, products, and services

_____ **Booth Networking Reception** - Please send me a list of the available reception packages

_____ **Contact me** about other marketing options for the 2020 Annual Meeting and 2020 Teaching and Learning Conference

Please return this completed form with payment to:

American Political Science Association
Attention: Development
1527 New Hampshire Ave, NW
Washington, DC 20036
Email: development@apsanet.org

Please note that your exhibit space will not be guaranteed without a signed application and payment in full.

Payment Method

☐ Check Enclosed (Payable to American Political Science Association)

☐ Visa ☐ MasterCard ☐ American Express

Credit Card #: _____

Expiration Date: _____

Name of Cardholder: _____

Amount of Payment: \$ _____

Cardholder's Signature: _____

Billing Address (if different than above):

Deadline: The deadline for any artwork, logos, or listings to be included in the program is July 13, 2020. Submission deadline for exhibit applications is August 3, 2020.

Terms and Conditions

CONTRACT FOR SPACE: The Application and Contract must be completed in its entirety and accompanied by the total booth fee for the number of spaces requested before it will be processed or space assigned. The signed Application and Contract and subsequent notice of assignment constitute a contract between the American Political Science Association (hereinafter referred to as APSA) and the exhibitor. Any point not specifically covered in these regulations is subject to the decision of APSA, whose decision shall be final.

PAYMENT PROVISIONS: Exhibitor shall pay to APSA the full contract price no later than 30 days from invoice date. Exhibitor agrees that exhibit fees must be paid to APSA prior to move-in of exhibitor's display into the venue. In the event that the exhibitor fails to pay any or all fees in a timely manner, at its sole and exclusive discretion, APSA may reassign the exhibit space, specified herein, to another exhibitor and assign alternative space to the Exhibitor. In all cases, Exhibitor remains liable for the payment of all fees set forth in this agreement, subject only to the applicable cancellation schedule herein.

ELIGIBILITY TO EXHIBIT: The content of materials displayed in the APSA Exhibit Area must contribute to teaching and research in the political science discipline, and the professional development of political scientists. APSA reserves the right to refuse any application for exhibit space or curtail or cancel any exhibit that in the sole judgment of the executive director are not consistent with the ends of the discipline and APSA with regard to teaching and learning. This policy also applies to the nature of displays, advertisements, sales of products (including novelties and souvenirs), and the decorum of exhibitors or their employees. Exhibits cannot be used for politically or ideologically partisan purposes and are subject to the approval of the APSA Executive Director or designee.

ASSIGNMENT OF SPACE: Booth space will be assigned at the discretion of APSA. Priority of booth selection is given to companies that have exhibited and sponsored in previous years. APSA will attempt to assign requested spaces; however, if none of the requested spaces are available, a space comparable in location and size will be assigned. Exhibit management reserves the right to alter exhibitor's assigned location at any time if deemed in the best interests of the Exhibition. Exhibit Management will consult with exhibitor before exercising its discretion.

TERMINATION OF MEETING AND EXHIBIT: Should the premises in which the 2020 Annual Meeting and Exhibition is to be held become, in the sole judgment of APSA, unfit for occupancy, or should the Meeting and Exhibition be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of APSA, the Application and Contract may be terminated. APSA will not incur any liability for damages sustained by the exhibitor as a result of such termination. In the event of such termination the exhibitor expressly waives such liability and releases APSA of and from all claims for damages and agrees that APSA shall have no obligations except to refund to the exhibitors a prorated share of the aggregate amount received by APSA (as rental for exhibit space for said Exhibit), after deducting all costs and expenses in conjunction with such Exhibit, including a reasonable reserve for claims, such as deductions being held hereby specifically agreed to by the exhibitor.

WITHDRAWAL: Withdrawal from the Exhibition by any company will not be accepted unless APSA receives written notice of such withdrawal. Any company who withdraws prior to January 6, 2020, will be refunded 50% of the total booth fee. Full booth fee is forfeited by companies withdrawing on or after January 6, 2020.

NO-SHOW: Any exhibitor who is considered a no-show onsite will be charged the cost to carpet reserved booth space and to lounge such booth space in a manner appropriate to booth size.

DISPLAY RULES AND REGULATIONS: APSA provides the following: an 10'x10' standard booth; a 7" x 44" two-line identification sign listing the company name and booth number; an 8'-high backdrop and 3'-high draped sidewalls; aisle carpeting in all main aisles in the Exhibit Hall; and around-the-clock security concluding at 4:00 p.m. Saturday, September 12, 2020.

DEPTH AND HEIGHT: All display fixtures over 4' in height and placed within 10 linear feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is within 5' of the back line. Exhibit fixtures, components and identification signs will be permitted to a maximum height of 8'3".

SIDE WALLS: Side walls cannot exceed 4' in height, except that area which is within 4' of the back wall. Displays must be contained within the assigned booth spaces in such a way that they do not interfere with other exhibitors' displays.

FURNISHINGS/ELECTRICAL: Chairs, tables, wastebaskets, and electricity are not provided. Information regarding the purchase of furnishings and electric will be available in the Exhibitor Service Kit sent in late spring.

DIRECT SALES. Sales are permitted only within the booth area. It is the sole responsibility of the exhibitor to comply with Federal, State and Local Laws, Regulations and Ordinances concerning such sales, including tax and license fees. Exhibitor agrees to hold APSA, Show Management, and the Annual Meeting and Exhibition harmless with respect to such compliance.

SCHEDULING GUIDELINES FOR EXHIBITOR FUNCTIONS: (A) Exhibitor sponsored functions, both public and private, will be accepted by the convention coordinator on a first-come, first-served basis. (B) Exhibitor sponsored private functions, i.e., events not open to all meeting attendees, requiring space controlled by the Association according to its contract with the convention hotel will be placed in the convention hotel or elsewhere at the sole discretion of the convention coordinator. APSA official program events have priority over events sponsored by other groups, including exhibitors. Schedule changes and room reassignments are at the sole discretion of the APSA convention coordinator, though the coordinator will make every effort to limit changes to within 2 months of the meeting.

BOOTH PERSONNEL/BADGES: The fee for booth space includes three exhibitor badges per 10'x10' booth and one full access meeting registration. Displays must be staffed during all APSA Exhibit Hall hours. Badges must be worn at all times for admission to the Exhibition. A list of booth personnel must be received on or before August 3, 2020. All booth personnel must be registered. Badges may be picked up at Exhibitor Registration beginning on Wednesday, September 2, 2020, at 8:00 a.m.

ADDITIONAL RULES: Distributing advertising matter outside of the exhibitor's rented space is not permitted. All the exhibitor's furnishings must be contained within the confines of the tabletop. Aisles must not be obstructed at any time. APSA reserves the right to restrict any exhibit which might be considered undesirable or does not conform to the Terms and Conditions. APSA also reserves the right to make any modifications to these displays, at the exhibitor's expense, so that the exhibit conforms to the Terms and Conditions.

LABOR/SAFETY/FIRE: Exhibitors will comply with all applicable statutes, ordinances, rules and requirements relating to health, fire, safety, and use of the premises. Booth decorations must be flame-proof and all hangings must clear the floor. Electrical wiring must conform with all federal, state, and municipal government requirements, and with the National Electrical Code Safety Rules. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel at exhibitor's expense all or such part of the exhibit as may be irregular.

INDEMNIFICATION AND WAIVER: The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage, including that by fire, and theft, to Exhibitor's displays, equipment and other property brought upon the premises of the Hilton San Francisco Union Square shall indemnify and hold harmless the Hilton San Francisco Union Square and APSA and their agents, servants employees, officers, directors, staff, and members. Each participant by signing the application for participation expressly understands that they release APSA from, and agrees to indemnify it against any and all claims for such loss, injury or damage. If APSA shall be held liable for any event that might result from a particular exhibitor's action or failure to act, such exhibitor shall reimburse and hold harmless APSA against any liability resulting there from. Exhibitors must adequately insure their materials, goods, wares, and exhibits against loss or injury of any kind and must do so at their own expense; APSA and the Hilton San Francisco Union Square are not responsible for any loss (however caused) to any property of any exhibitor.

INSURANCE: Exhibitor must obtain Commercial General Liability and Property Damage insurance policies covering its exhibit materials at the conference. Such insurance must be in the amounts of at least \$1,000,000 per occurrence and \$2,000,000 in the aggregate. Exhibitor must also have adequate public liability, bodily injury, and property damage insurance coverage for participation in the Expo. Such insurance shall name APSA and the Hilton San Francisco Union Square as additional insureds. All Exhibitors must provide a certificate of insurance coverage to APSA with payment.

AMENDMENT TO CONTRACT REGULATIONS: Any and all points not covered specifically are subject to the decision of APSA. APSA may, in its sole discretion, make reasonable changes, amendments, or additions to Contract Regulations. Any such changes shall be binding on the exhibitor equally with the other regulations contained herein.



Sponsorship Application

2020 APSA Annual Meeting
September 10 - 13, 2020 • San Francisco, CA

Sponsorship Items and Special Events: Please check the box next to the sponsorships you would like.

- ☐ **Opening Reception** (please inquire)
- ☐ **Wi-Fi** (please inquire)
- ☐ **Ralph Bunche Summer Institute Student Attendance** (\$11,000)
- ☐ **Child Care** (\$10,000)
- ☐ **International Attendee Reception** (\$10,000)
- ☐ **Graduate Student Reception** (\$10,000)
- ☐ **Congressional Fellowship Program Reception** (\$10,000)
- ☐ **Teaching and Learning Conference at APSA Breakfast** (\$10,000)
- ☐ **Teaching and Learning Conference at APSA Luncheon** (\$10,000)
- ☐ **Mentor Networking Reception** (\$10,000)
- ☐ **New Member and First-Time Attendee Reception** (\$10,000)
- ☐ **Bunche Institute and Minority Fellows Reception** (\$10,000)
- ☐ **Professional Headshot Station** (\$8,500 for 2 days; \$5,000 for one)
- ☐ **Lanyards** (\$6,500)
- ☐ **Career Fair** (\$5,000)
- ☐ **Interview Service** (\$5,000)
- ☐ **Charging Station** (\$5,000)
- ☐ **Ralph Bunche Summer Institute Student Poster Session** (\$4,000)
- ☐ **Product Demonstration** (\$3,000)
- ☐ **Family Ice Cream Social** (\$3,000)
- ☐ **Exhibit Booth Reception** (\$3,000 - \$5,000)
- ☐ **Exhibit Hall Coffee Break** (\$2,500)
- ☐ **Sponsored Seating Area** (\$2,500)
- ☐ **Travel Grants** (\$1,000)

Generation to Generation Initiative \$ _____

Total Investment \$ _____

Sponsorship Benefits: Check the appropriate sponsorship level based on your total investment.

- ☐ **Premier** (\$30,000 minimum)
- ☐ **Platinum** (\$15,000 minimum)
- ☐ **Gold** (\$10,000 minimum)
- ☐ **Silver** (\$2,500 minimum)
- ☐ **General** (under \$2,500)

Additional Visibility: Check if interested.

_____ **Contact me about exhibits and advertising at the Teaching and Learning Conference**

_____ **Contact me about marketing options and exhibiting at the 2020 APSA Annual Meeting**

Deadline: The deadline for any artwork, logos, or listings to be included in the program is July 13, 2020.

Sponsor Information

Company: _____

Address: _____

Phone: _____ Fax: _____

Website: _____

Company Description (20 words max) _____

Contact Person: _____

Title: _____

Email: _____

Please return this completed form with payment to:

American Political Science Association
Attention: Development
1527 New Hampshire Ave, NW
Washington, DC 20036
Email: development@apsanet.org

APSA will contact you and a contract will be issued. Please note that sponsorships are not be guaranteed without a signed application, contract, and payment in full. When submitting this form, please also provide your full or half page advertisement and company logo.

Payment Method:

☐ Check Enclosed (Payable to American Political Science Association)

☐ Visa ☐ MasterCard ☐ American Express

Credit Card #: _____

Expiration Date: _____

Name of Cardholder: _____

Amount of Payment: \$ _____

Cardholder's Signature: _____

Billing Address (if different than above): _____



Advertising Application

2020 APSA Annual Meeting
September 10 - 13, 2020 • San Francisco, CA

Advertisements: Please check the box adjacent to the ad you would like to purchase.

Printed Program

- ☐ **Program Back Cover in Color** (\$2,200)
7 3/16" x 9 3/4"
- ☐ **Program Inside Back Cover** (\$2,000)
7 3/16" x 9 3/4"
- ☐ **Program Inside Front Cover** (\$1,800)
7 3/16" x 9 3/4"
- ☐ **Program Full Page** (\$1,250) Qty: _____
7 3/16" x 9 3/4"
- ☐ **Program Half Page** (\$900) Qty: _____
(horizontal): 7 3/16" x 4 3/4"
(vertical): 3 5/8" x 9 3/4"

Online and Digital

- ☐ **Mobile App** (\$2,250) Qty: _____
640 x 150 pixels in GIF, JPEG, or PNG
- ☐ **Annual Meeting Website** (\$1,500) Qty: _____
125 x 1000 pixels in non-animated GIF or JPEG
- ☐ **iPosters** (\$1,400/day up to 3 days) Qty: _____
1920 x 1080 pixels in non-animated JPEG or PNG
- ☐ **The Daily** (\$995/day up to 4 days) Qty: _____
218 x 250 pixels or 600 x 80 pixels in non-animated GIF, JPEG, or PNG
- ☐ **Welcome Email** (\$800) Qty: _____
218 x 250 pixels or 600 x 80 pixels in non-animated GIF, JPEG, or PNG

Exhibitors

- ☐ **Exhibit hall carpet decals** (\$1,000)
EPS or Vector-formatted logo
- ☐ **Enhanced booth listing** (\$250)
JPEG or PNG logo

Total Investment \$ _____

Additional Visibility: Check if interested

_____ **Contact me about exhibits and sponsorships at the 2020 Annual Meeting**

_____ **Contact me about marketing options and exhibiting at the 2020 Teaching and Learning Conference**

Deadline: The deadline for any artwork, logos, or listings to be included in the program is July 13, 2020.

Advertiser Information

Company: _____

Address: _____

Phone: _____ Fax: _____

Contact Person: _____

Title: _____

Email: _____

Please return this completed form with payment to:

American Political Science Association
Attention: Development
1527 New Hampshire Ave, NW
Washington, DC 20036
Email: development@apsanet.org

Please note that your advertisement will not be guaranteed without a completed form and payment in full.

When submitting this form, please also provide your print, online, and/or digital ad content.

Payment Method

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☐ Visa ☐ MasterCard ☐ American Express

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