Advertising Application

Part 1: Contact and Company Information

Company: _____

Web Address: _____

Mailing Address: _____

City: _____ State: _____ Zip code: _____ Country: _____

Name: _____Title: _____

Email: _____ Phone:_____

Authorizing Signature:_____

Part 2: Select Opportunities

Drive Traffic To Your Booth	Price	Add (Y or N)	Quantity
Exhibit Hall Carpet Decals	$1,000		
Enhanced Listing/Logo Package	$250		
Print Program Advertising	**Price**	**Add (Y or N)**	**Quantity**
Back Cover in Color (1 Available)	$2,200		
Inside Back Cover (1 Available)	$2,000		
Inside Front Cover (1 Available)	$1,800		
Full Page	$1,250		
Half Page	$900		
Digital Advertising	**Price**	**Add (Y or N)**	**Quantity**
Mobile App	$2,250		
Annual Meeting Website	$1,500		
iPosters	$1,400/day (up to 3 days)		
The Daily	$995/day (up to 4 days)		
Welcome Email	$800		

Part 3: Payment. Please return the completed application to development@apsanet.org or fax to 202-483-2657. APSA will send the invoice and payment instructions to the Contact listed above. Please note that the advertisement will not be guaranteed without payment in full. Payment must be made no later than 30 days from the invoice date at apsanet.org or by check to: American Political Science Association, 1527 New Hampshire, NW, Washington, DC 20036. No refunds are provided.

Part 4: Artwork. Send all artwork, logos, and text to development@apsanet.org by Friday, May 31, 2019. Refer to the *Advertising Specifications* page for details on sizing.

Advertising Specifications

Exhibit Hall Carpet Decal

Logo must be high quality images (vector or EPS format).

Logo Package

Logo must be high quality images (vector or EPS format). The company description is capped at 50 words and APSA reserves the right to edit this information.

Print

Pages are printed in grayscale and covers are in color. Please email the ad in a high-resolution PDF with all fonts and images embedded. All images contained within should be high-resolution and adjusted to 85% shadow dot.

Full Page –7 3/16" x 9 ¾"

Half Page (horz) – 7 3/16" x 4 ¾"

Half Page (vert) – 3 5/8" x 9 ¾"

Mobile App

Images need to be web-optimized, a reasonable file size, and in non-animated GIF or JPEG file formats capped at 600x100 pixels. A website address for the ad hyperlink will be needed.

Website

Images need to be web-optimized, a reasonable file size, and in non-animated GIF or JPEG file formats. Size is 125 x 1000 pixels. A website address for the ad hyperlink will be needed.

iPosters

Images need to be web-optimized, non-animated GIF or JPEG file formats no larger than 1920 x 1080 pixels. Text descriptions to accompany the ad are capped at 200 words and APSA reserves the right to edit this information.

***The Daily* and Welcome Email**

Images need to be web-optimized, a reasonable file size, and in non-animated GIF or JPEG file formats. Size is 218 x 250 pixels or 600 x 80 pixels. A website address for the ad hyperlink will be needed.