



## Advertising Form

**APSA 2023 Annual Meeting & Exhibition**  
**August 31- September 3, 2023**  
**Los Angeles Convention Center**  
**Los Angeles, CA**

**Advertisements:** Please check the box adjacent to the ad you would like to purchase.

### Virtual Program Book (all in color)

**Program Back Cover (\$2,200)**  
7 3/16" x 9 3/4"

**Program Inside Back Cover (\$2,000)**  
7 3/16" x 9 3/4"

**Program Inside Front Cover (\$1,800)**  
7 3/16" x 9 3/4"

**Program Full Page (\$1,250) Qty: \_\_\_\_\_**  
7 3/16" x 9 3/4"

**Program Half Page (\$900)**  
(horizontal): 7 3/16" x 4 3/4"  
(vertical): 3 5/8" x 9 3/4"

### Online and Digital

**Mobile App (\$2,250) Qty: \_\_\_\_\_**  
296 x 204 pixels in JPEG, PNG, or GIF

**Annual Meeting Website (\$1,500) Qty: \_\_\_\_\_**  
125 x 1000 pixels in non-animated GIF or JPEG

**The Daily (\$995/day up to 4 days) Qty: \_\_\_\_\_**  
218 x 250 pixels or 600 x 80 pixels in non-animated GIF, JPEG, or PNG

**Welcome Email (\$800) Qty: \_\_\_\_\_**  
218 x 250 pixels or 600 x 80 pixels in non-animated GIF, JPEG, or PNG

### Please return this completed form to:

American Political Science Association  
Attention: Development  
1527 New Hampshire Ave NW  
Washington, DC 20036

**Email:** development@apsanet.org

**Phone:** 202-349-9358

Please note that your advertisement will not be guaranteed without a completed form and payment in full.

When submitting this form, please also provide your ad content.

**Deadline:** The deadline for any artwork, logos, or listings to be included in the program is July 10, 2023.

### Payment

Upon receipt of completed application and contract, an invoice will be emailed to the listed contact person. The contact person can then submit payment within 30 days of the invoice date by paying online at [www.apsanet.org](http://www.apsanet.org) under their account.

### Advertiser Information

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Signature \_\_\_\_\_

Print Name \_\_\_\_\_