

2024 APSA ANNUAL MEETING & EXHIBITION

EVENT PROSPECTUS

PHILADELPHIA, PA
SEPTEMBER 5 – 8



About APSA

Founded in 1903, the [American Political Science Association](#) (APSA) is the leading professional organization for the study of political science serving over 10,000 members in more than 80 countries.

With a range of programs and services for individuals, departments, and institutions, APSA brings together political scientists from all fields of inquiry, regions, and occupational endeavors within and outside academe to deepen our understanding of politics, democracy, and citizenship throughout the world.

The Association promotes a lively, diverse community of scholars, teachers, students, and practitioners who bring wide-ranging interests, methodologies, and perspectives to the analysis and conduct of government and politics.





The APSA Annual Meeting & Exhibition

The American Political Science Association's Annual Meeting is one of the largest gatherings of political scientists and scholars in the discipline, drawing more than 6,000 attendees from academic and practicing settings, providing an important business and marketing opportunity for exhibitors, sponsors, and advertisers.

The APSA Annual Meeting has featured more than 1,200 sessions, panels, and roundtables that presented cutting-edge research and innovations in the political science discipline.

Each year, the Annual Meeting Exhibit Hall serves as a major attraction for APSA attendees who come to learn about the latest publications as well as other products and services.

Fields of Study Represented at the APSA Annual Meeting


- American Politics
- Comparative Politics
- International Politics
- Methodology
- Political Philosophy and Theory
- Public Administration
- Public Law and Courts
- Public Policy

[See more »](#)

 **6,000+**
Average attendance

 **20%**
Attendees from outside the U.S.

 **Over 65**
Exhibitors and Sponsors

 **850**
Universities and colleges represented



Attend the APSA Annual Meeting & Exhibition



Here's why...

The conference offers attendees and participants the chance to network with leading scholars, practitioners, and professionals in the field of political science, fostering collaborations, partnerships, and career opportunities.

- ✔ **Showcase your books or journals** to attendees interested in advancing their education and publishing their own work.
- ✔ **Increase your brand recognition** in the political science community by connecting your company name with the premier meeting of political scientists.
- ✔ **Network with today's scholars** across all career stages from graduate students to professors and academic administrators to practitioners working in the non-academic sector.
- ✔ **Deepen existing relationships** and generate new leads that can help your company grow by meeting face-to-face with attendees and other organizations.
- ✔ **Gain insight into the latest research and issues** political scientists are facing that your company can help to solve.
- ✔ **Demonstrate how your products and services can help** enhance the work of political science teaching and research.



2024 Exhibit Hall Hours & Exhibition Schedule

Thursday, September 5
9:00 a.m. – 6:00 p.m.

Friday, September 6
9:00 a.m. – 6:00 p.m.

Saturday, September 7
9:00 a.m. – 4:00 p.m.



Meeting Location

The 2024 Annual Meeting and Exhibition will take place at the Pennsylvania Convention Center (PCC), the Philadelphia Marriott Downtown, and the Loews Philadelphia Hotel.



The Exhibit Hall will be located in the Pennsylvania Convention Center.

Pennsylvania Convention Center
1101 Arch Street
Philadelphia, PA 19107



Exhibitor Benefits & Information

Exhibit Booth Rate: \$2,500

Market your company and help your business grow its audience through direct interface and networking with political science professionals. Booths are **available on a first-come, first-served basis**, so make your **reservation** soon to guarantee the best location possible.

Deadline Reminder

**August 10, 2024 —
Deadline for Exhibitor
Reservations**

ALL EXHIBITORS RECEIVE:

- 10'x10' Booth
- 4 Total Registrations (1 all-access registration and 3 exhibit hall-only badges)
- 1 Priority Point towards exhibit booth selection for the next year's annual meeting
- Listing on the event website, digital program book, mobile app, etc.



Featured Industries

ATTENDEES LOOK FOR THE FOLLOWING IN OUR EXHIBIT HALL:

- Classroom/E-Learning
- Teaching Tools Fellowships
- Grantmaking Foundations
- Government Organizations
- Book Publishers
- University Presses
- Academic/Scholarly Journals
- Polling and Data Centers
- Think Tanks
- Job Services and Recruiters
- Higher Education Services
- Research and Analytics
- Software/Services
- Media Outlets
- University Graduate Programs

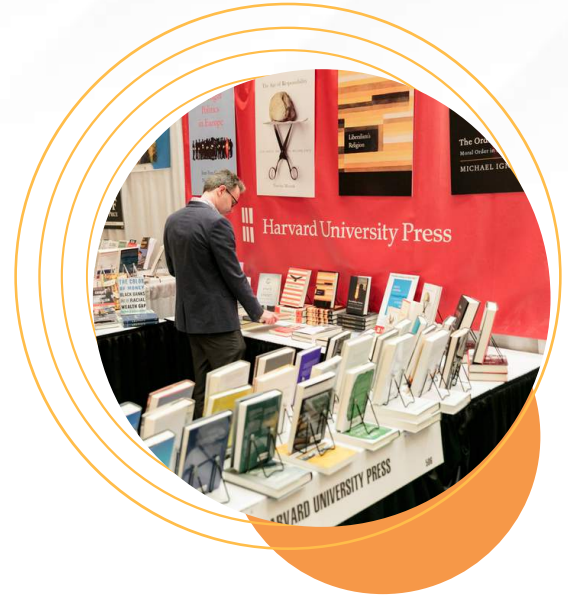




Advertising

Reach attendees and members of the Association, and capture the attention of political scientists by advertising your brand during the meeting!

With a variety of digital opportunities for every budget, advertising is an **affordable, high value proposition**. Even if you are unable to attend in-person, your company can still have a presence with an online ad or banner featured on any of the following APSA platforms over the duration of the meeting:



Digital Program Book Ad

Program Book advertising is one of the most popular options for organizations! The digital program will be available in color and in advance of the meeting for all attendees to access. All ads must be submitted by July 30, 2024.

Size & Rate

Inside Front Cover.....	\$2200
Back Cover.....	\$2000
Full Page.....	\$1250
Half Page.....	\$900

Add-On Enhanced Listing: \$250

Exhibitors Only: Add your company logo and description in the program book, mobile app, and event website.

Mobile App Advertising: \$2,250

Get real-time engagement by placing your company's advertisement in the Annual Meeting mobile app!

The Daily Conference Emails: \$995/day

Include a digital ad in the *The Daily* e-newsletter sent each morning during the meeting to all conference attendees. As space is limited, this option is available on a first-come, first-serve basis. [4 days available]

Conference Welcome Email Ad: \$800

Get additional exposure by placing a digital ad in the know-before-you-go email sent to all conference attendees in advance of the meeting.

Conference Website Banner Ad: \$1,500

Place a rotating banner ad on the APSA Annual Meeting website.

iPoster & iPoster Sessions: \$1,400/day

Advertise your organization with a banner ad on the splash screen of all interactive Poster monitors in the Exhibit Hall. [3 days available]

APSA Member Newsletter

The APSA member e-Newsletter is distributed to more than 10,000 individuals each month. Special discounted rates are available for exhibitors and sponsors. Email communications@apsanet.org for pricing information on this opportunity.



Sponsorships

Stand out with a sponsorship! APSA offers an assortment of sponsorships, each with their own unique benefits. Your support will demonstrate your company's commitment to the discipline and the proceeds go towards enhancing the meeting experience for attendees.

PREMIER SPONSOR

\$10,000

Conference Wi-Fi

Create a unique password including your company's name for when attendees access the meeting Wi-Fi.

PLATINUM SPONSOR

\$7,500

Meeting Lanyards

Support lanyards branded with your logo for attendees to hold their meeting badge.

GOLD SPONSOR

\$5,000

Breakfasts, Luncheons, and Receptions

- New Member/First-Time Attendee Breakfast
- TLC at APSA Breakfast or Luncheon
- Department Chairs' Workshop & Luncheon
- Graduate Student Happy Hour
- APSA Congressional Fellows Happy Hour
- International Attendee Reception
- Mentoring and Networking Reception
- Family Ice Cream Social

Interview Services

Provides an opportunity for hiring employers to interview job candidates and attendees onsite at the meeting.

Annual Career Open House

Provides opportunities for departments, institutions, and organizations to connect with attendees for discussions about jobs in political science and other careers that draw on political science, both on campus and in applied settings.

Emerging Scholars Symposium

Features presentations from undergraduate and graduate students followed by feedback from discussants to help emerging scholars hone their research communication skills. *Coffee will be served.*

SILVER SPONSOR

\$2,500

Coffee Breaks

Provide attendees with coffee during breaks in between sessions and events throughout the annual meeting.

Charging Station

Attendees love to plug in and recharge their devices during the meeting! Your organization can make a great impression by helping us provide charging stations for attendees.

BRONZE SPONSOR

\$1,000

Best Poster Award

Your sponsorship helps us recognize a graduate student or early career scholar for presenting the best poster at the annual meeting.

Travel Grants

Your sponsorship will help members of the political science community join their colleagues at the annual meeting.

Looking for something else? Customize a sponsorship! Email us at development@apsanet.org.

Sponsorship Benefits

Sponsorship benefits come with general support at the levels below or with support of specific items and major events.

	Premier	Platinum	Gold	Silver	Bronze
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Logo and/or name on meeting website	X	X	X	X	X
Recognition on meeting signage	X	X	X	X	X
Recognition in meeting program	X	X	X	X	X
Recognition in annual meeting marketing and thank you emails	X	X	X	X	X
Ad in program book	Full page	Full page	Full page	Half page	
Ad in <i>Political Science Today</i> magazine	Full page	Full page	Full page	Half page	
All-access registrations to meeting	4	3	2	1	
Priority Points towards exhibit booth selection for the next year's annual meeting	4	3	2	1	
Hyperlink and description on meeting website	X	X	X		
Social media post recognizing sponsor's support	X	X			
Ad on meeting website	X	X			
VIP table at APSA Awards Ceremony	X				
25% discount on 1 booth at next year's annual meeting	X				
Showcase company literature in the APSA Lounge	X				

Unable to attend in person? You can still have a presence in Philadelphia with a *digital or online ad!*



Exhibit Reservation Form

APSA 2024 Annual Meeting & Exhibition
September 5th - 8th, 2024
Pennsylvania Convention Center
Philadelphia, PA

Exhibitor Information

Contact Person: _____

Title: _____

Email: _____

Company (as it should be listed in the program):

Address: _____

Phone: _____ Fax: _____

Website: _____

We hereby apply for exhibit space at the 2024 Annual Meeting of the American Political Science Association and agree to the attached Terms and Conditions

Signature _____

Print Name _____

Requested Booth Size: _____ x _____

Requested Booths in Order of Preference*:

*APSA does its best to assign booth preferences

1) _____ 2) _____ 3) _____ 4) _____ 5) _____ 6) _____

Please indicate the general location you prefer if none of your choices are available:

Each booth is \$2,500 and includes:

- 10' x 10' space
- 8'-high backdrop and 8'-high draped sidewalls
- 7" x 44" two-line sign with company name
- 4 registrations (1 all-access and 3 exhibit booth personnel)
- 1 Priority Point for 2025 booth selection
- Listing on the event website, program, and mobile app

Table, chairs, carpet, electric, and other furnishings are **not** included

Additional Visibility: Check if interested

Enhanced Listing (\$250) - add your company logo and a 75 word description to the program

Full Page Program Ad (\$1,250) Qty: _____

Half Page Program Ad (\$900)

Floor Decals (\$1,000) - Decals with your logo and booth number are placed on the exhibit hall floor

Please return this completed form to:

American Political Science Association
Attention: Development
1527 New Hampshire Ave NW
Washington, DC 20036

Email: development@apsanet.org

Phone: 202-349-9358

Payment instructions will be sent via email after this form has been received. Exhibit space is not guaranteed without a signed application and payment in full.

Deadline: The deadline for any artwork, logos, or listings to be included in the program is Wednesday, July 10, 2024.

Payment

Upon receipt of completed application and contract, an invoice will be emailed to the listed contact person. The contact person can then submit payment within 30 days of the invoice date by paying online at www.apsanet.org under their account.

Signature _____

Print Name _____

TERMS AND CONDITIONS

CONTRACT FOR SPACE: The Application and Contract must be completed in its entirety for the number of spaces requested before it will be processed or space assigned. The signed Application and Contract and subsequent notice of assignment constitute a contract between the American Political Science Association (hereinafter referred to as APSA) and the exhibitor. Any matter not specifically covered in these Terms and Conditions is subject to the decision of APSA, whose decision shall be final.

PAYMENT PROVISIONS: Exhibitor shall pay to APSA the full contract price no later than 30 days from the invoice date. Exhibitor agrees that exhibit fees must be paid to APSA prior to move-in of exhibitor's display into the venue. In the event that the exhibitor fails to pay any or all fees in a timely manner, at its sole and exclusive discretion, APSA may reassign the exhibit space, specified herein, to another exhibitor. In all cases, Exhibitor remains liable for the payment of all fees set forth in this agreement, subject only to the applicable cancellation schedule herein. All payments are non-refundable except as set forth in Termination of Meeting and Exhibit.

ELIGIBILITY TO EXHIBIT: The content of materials displayed in the APSA Exhibit Area must contribute to teaching and research in the political science discipline, and the professional development of political scientists. APSA reserves the right to refuse any application for exhibit space or curtail or cancel any exhibit that in the sole judgment of the APSA Executive Director are not consistent with the ends of the discipline and APSA with regard to teaching and learning. This policy also applies to the nature of displays, advertisements, sales of products (including novelties and souvenirs), and the decorum of exhibitors or their employees or agents. Exhibits cannot be used for politically or ideologically partisan purposes and are subject to the approval of the APSA Executive Director or designee.

ASSIGNMENT OF SPACE: Booth space will be assigned at the discretion of APSA. Priority of booth selection is given to companies that have exhibited and sponsored in previous years. APSA will attempt to assign requested spaces; however, if none of the requested spaces are available, a space comparable in location and size will be assigned. Exhibit management reserves the right to alter exhibitor's assigned location at any time if deemed in the best interests of the Exhibition. Exhibit Management may consult with exhibitor before exercising its discretion.

TERMINATION OF MEETING AND EXHIBIT: Should the premises in which the 2024 Annual Meeting and Exhibition is to be held become, in the sole judgment of APSA, unfit for occupancy, or should the Meeting and Exhibition be canceled, made virtual, or materially interfered with by reason or action of pandemic or epidemic, action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of APSA, the Application and Contract may be terminated. APSA will not incur any liability for damages sustained by the exhibitor as a result of such termination. In the event of such termination the exhibitor expressly waives such liability and releases APSA of and from all claims for damages and agrees that APSA shall have no obligations except to refund to the exhibitors a prorated share of the aggregate amount received by APSA (as rental for exhibit space for said Exhibit), after deducting all costs and expenses in conjunction with such Exhibit, including a reasonable reserve for claims, such as deductions being held hereby specifically agreed to by the exhibitor.

NO-SHOW: Any exhibitor who is considered a no-show on-site will be charged the cost to convert the booth into a lounge space in a manner appropriate to booth size.

DISPLAY RULES AND REGULATIONS: APSA provides the following: an 10'x10' standard booth; a 7" x 44" two-line identification sign listing the company name and booth number; an 8'-high backdrop and 8'-high draped sidewalls; and around-the-clock security concluding at 4:00 p.m. Saturday, September 7, 2024.

DEPTH AND HEIGHT: All display fixtures over 4' in height and placed within 10 linear feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is within 5' of the back line. Exhibit fixtures, components and identification signs will be permitted to a maximum height of 8'3".

SIDE WALLS: Side walls cannot exceed 4' in height, except that area which is within 4' of the back wall. Displays must be contained within the assigned booth spaces in such a way that they do not interfere with other exhibitors' displays.

FURNISHINGS/ELECTRICAL: Furnishings and electric are not provided. Information regarding the rental of furnishings and electric will be available in the Exhibitor Service Kit sent in summer.

DIRECT SALES. Sales are permitted only within the booth area. It is the sole responsibility of the exhibitor to comply with federal, state and local laws, regulations and ordinances concerning such sales, including tax and license fees. Exhibitor agrees to hold APSA, Show Management, and the Annual Meeting and Exhibition harmless with respect to such compliance.

SCHEDULING GUIDELINES FOR EXHIBITOR FUNCTIONS: (A) Exhibitor sponsored functions, both public and private, will be accepted by the convention coordinator on a first-come, first-served basis. (B) Exhibitor sponsored private functions, i.e., events not open to all meeting attendees, requiring space controlled by APSA according to its contract with the Pennsylvania Convention Center will be placed in the Pennsylvania Convention Center or elsewhere at the sole discretion of the convention coordinator. APSA official program events have priority over events sponsored by other groups, including exhibitors. Schedule changes and room reassignments are at the sole discretion of the APSA convention coordinator, though the coordinator will make every effort to limit changes to within 2 months of the meeting.

BOOTH PERSONNEL/BADGES: The fee for booth space includes three exhibitor badges per 10'x10' booth and one full access meeting registration. Displays must be staffed during all APSA Exhibit Hall hours. Badges must be worn at all times for admission to the Exhibition. A list of booth personnel must be received on or before August 18, 2024. All booth personnel must be registered. Badges may be picked up at Exhibitor Registration beginning on Wednesday, September 4, 2024, at 8:00 a.m.

ADDITIONAL RULES: Distributing advertising matter outside of the exhibitor's rented space is not permitted. All the exhibitor's furnishings must be contained within the confines of the tabletop. Aisles must not be obstructed at any time. APSA reserves the right to restrict any exhibit which might be considered undesirable or does not conform to the Terms and Conditions. APSA also reserves the right to make any modifications to these displays, at the exhibitor's expense, so that the exhibit conforms to the Terms and Conditions.

LABOR/SAFETY/FIRE: Exhibitors will comply with all applicable statutes, ordinances, rules and requirements relating to health, fire, safety, and use of the premises. Booth decorations must be flame-proof and all hangings must clear the floor. Electrical wiring must conform with all federal, state, and municipal government requirements, and with the National Electrical Code Safety Rules. If an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, APSA may cancel at exhibitor's expense all or part of the exhibit.

INDEMNIFICATION AND WAIVER: The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage, including that by fire, and theft, to Exhibitor's employees or agents and displays, equipment and other property brought upon the premises of the Pennsylvania Convention Center. Exhibitor shall indemnify and hold harmless the Pennsylvania Convention Center and APSA and their agents, servants employees, officers, directors, staff, and members. Each participant by signing the application for participation expressly understands that they release APSA from, and agree to indemnify it against any and all claims for such loss, injury or damage. If APSA shall be held liable for any event that might result from a particular Exhibitor's action or failure to act, such Exhibitor shall reimburse and hold harmless APSA against any liability resulting there from. Exhibitors must adequately insure their materials, goods, wares, and exhibits against loss or injury of any kind and must do so at their own expense; APSA and the Pennsylvania Convention Center are not responsible for any loss (however caused) to any Exhibitor.

INSURANCE: Exhibitor must obtain Commercial General Liability and Property Damage insurance policies covering its exhibit materials at the conference. Such insurance must be in the amounts of at least \$1,000,000 per occurrence and \$2,000,000 in the aggregate. Exhibitor must also have adequate workers' compensation, public liability, bodily injury, and property damage insurance coverage for participation in the Expo. Such insurance shall name APSA and the Pennsylvania Convention Center as additional insureds. All Exhibitors must provide a certificate of insurance coverage naming APSA and the Pennsylvania Convention Center as an additional insured to APSA with payment.

AMENDMENT TO CONTRACT REGULATIONS: Any and all matters not covered specifically in these Terms and Conditions are subject to APSA's discretion. APSA may, in its sole discretion, make reasonable changes, amendments, or additions to these Terms and Conditions. Any such changes shall be binding on the Exhibitor equally with the other regulations contained herein.



Sponsorship Form

**2024 APSA Annual Meeting & Exhibition
September 5 - 8, 2024
Philadelphia, PA**

Sponsorships: Please check the box next to the sponsorships and sponsor benefits level you would like.

Premier (\$10,000)

- General Support Sponsorship
- Opening Reception
- Wi-fi

Platinum (\$7,500)

- General Support Sponsorship
- Professional Headshot Station
- Lanyards

Gold (\$5,000)

- General Support Sponsorship
- Emerging Scholars Symposium
- Career Open House
- Interview Services
- New Member/First Time Attendee Breakfast TLC at APSA Breakfast
- TLC at APSA Luncheon
- Department Chairs' Workshop and Luncheon Graduate
- Student Happy Hour
- APSA Congressional Fellows Happy Hour International
- Attendee Reception Mentoring and Networking Reception
- Family Ice Cream Social

Silver (\$2,500)

- General Support Sponsorship
- Product Demonstration
- Charging Station
- Coffee Break

Bronze (\$1,000)

- General Support Sponsorship
- Best Poster Award
- Travel Grants

Sponsor Information

Company: _____

Address: _____

Phone: _____ Fax: _____

Website: _____

Contact Person: _____

Title: _____

Email: _____

Please return this completed form with payment to:

American Political Science Association
Attention: Development
1527 New Hampshire Ave, NW, Washington, DC 20036
Email: development@apsanet.org

APSA will contact you and a contract will be issued. Sponsorships are not be guaranteed without a signed application, contract, and payment in full.

Deadline: The deadline for any artwork, logos, or listings to be included in the program is July 10, 2024.

Payment Method:

Check Enclosed (Payable to American Political Science Association)

Bank Transfer (Directions will be provided)

Visa MasterCard American Express

Total Amount of Payment: \$ _____

Credit Card #: _____

Expiration Date: _____

Name of Cardholder: _____

Amount of Payment: \$ _____

Cardholder's Signature: _____

Billing Address: _____



Advertising Form

APSA 2024 Annual Meeting & Exhibition
September 5 - 8, 2024
Philadelphia, PA

Advertisements: Please check the box adjacent to the ad you would like to purchase.

Virtual Program Book (all in color)

Program Back Cover (\$2,200)
7 3/16" x 9 3/4"

Program Inside Back Cover (\$2,000)
7 3/16" x 9 3/4"

Program Inside Front Cover (\$1,800)
7 3/16" x 9 3/4"

Program Full Page (\$1,250) Qty: _____
7 3/16" x 9 3/4"

Program Half Page (\$900)
(horizontal): 7 3/16" x 4 3/4"
(vertical): 3 5/8" x 9 3/4"

Online and Digital

Mobile App (\$2,250) Qty: _____
296 x 204 pixels in JPEG, PNG, or GIF

Annual Meeting Website (\$1,500) Qty: _____
125 x 1000 pixels in non-animated GIF or JPEG

The Daily (\$995/day up to 4 days) Qty: _____
218 x 250 pixels or 600 x 80 pixels in non-animated GIF, JPEG, or PNG

Welcome Email (\$800) Qty: _____
218 x 250 pixels or 600 x 80 pixels in non-animated GIF, JPEG, or PNG

Please return this completed form to:

American Political Science Association
Attention: Development
1527 New Hampshire Ave NW
Washington, DC 20036

Email: development@apsanet.org

Phone: 202-349-9358

Please note that your advertisement will not be guaranteed without a completed form and payment in full.

When submitting this form, please also provide your ad content.

Deadline: The deadline for any artwork, logos, or listings to be included in the program is July 10, 2024.

Payment

Upon receipt of completed application and contract, an invoice will be emailed to the listed contact person. The contact person can then submit payment within 30 days of the invoice date by paying online at www.apsanet.org under their account.

Advertiser Information

Company: _____

Address: _____

Phone: _____ Fax: _____

Contact Person: _____

Title: _____

Email: _____

Signature _____

Print Name _____



Contact Information

**American Political Science Association
Attn: APSA Development Team
1527 New Hampshire Avenue, NW
Washington, DC 20036**

Phone: (202) 483-2512

Email: development@apsanet.org

APSA website: www.apsanet.org

Conference website: connect.apsanet.org/apsa2024